

## Special Business Workshop:

# "Good Players Sometimes Play Hurt"

*Today is the first day of the rest of your business' life!*

In business, as in sports, the best players can compete in any conditions. In fact, the greatest players overcome all obstacles and win anyway.

### Six Month Marketing Action Plan Workshop

No lecturing and no buzzwords, just a workshop and a program to drive new business and more sales in the next six months.

This is not a miracle plan and it won't cost you a lot of money, but it will take some effort and some focus.

*Spend 90-minutes in this workshop to learn what you need to do every step of the way - for six months - to generate new business.*

We will create a new, demand-generating offer for your business and give you tools to keep you on track. Plus, we'll help you discover:

1. Why your customers buy from you
2. How you can beat your competition
3. A method to expand your reach exponentially
4. A framework of goals for the next 6-months.

**\*\* Special Event for Current San Rafael Chamber Members Only \*\***

**\*\* Limited Seating: Space available for 20 participants \*\***



**About Erik Bunaes:** After nearly two decades of corporate experience in financial services, Erik now works with business owners and entrepreneurs to develop, implement and measure strategies to achieve aggressive growth. This is done through management, marketing and financial consulting, primarily for business-to-business, service-industry businesses.

Your Marketing Lab is a powerful resource for business owners, entrepreneurs and professionals seeking to develop more effective marketing capabilities. Please visit [www.YourMarketingLab.com](http://www.YourMarketingLab.com) for courses, mastermind groups, networking meetings, consulting services, newsletter and other resources to help you improve your marketing.

### Event Information:

▶ JULY 21, 2009

▶ 7:30 AM—9:00 AM

▶ Location: San Rafael  
Corporate Center  
(Tam Room)

750 Lindero Street

San Rafael, CA

Cost: \$20.

Registration: Visit  
[www.SanRafaelChamber.com](http://www.SanRafaelChamber.com)  
or call Jennifer  
Clark at 415-454-4163.



Erik Bunaes  
Your Marketing Lab Inc., Co-Founder  
Endorphin Advisors, Principal



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